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THE GAMBLING CONTROL ACT
(No. 14 of 2025)

THE GAMBLING CONTROL (THE CONDUCT OF A NATIONAL
LOTTERY) REGULATIONS, 2026

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DATE	15/7/26.
TABLED BY	
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CLERK AT THE TABLE	Belinda

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THE GAMBLING CONTROL ACT

(No. 14 of 2025)

IN EXERCISE of the powers conferred by section 119 (2) (d) and (g) of the Gambling Control Act, the Prime Cabinet Secretary and Cabinet Secretary for Foreign and Diaspora Affairs, in consultation with the Board of the Gambling Regulatory Authority, makes the following Regulations—

THE GAMBLING CONTROL (THE CONDUCT OF A NATIONAL LOTTERY) REGULATIONS, 2026

PART I—PRELIMINARY

1. These Regulations may be cited as the Gambling Control (the Conduct of a National Lottery) Regulations, 2026. Citation.

2. In these Regulations, unless the context otherwise requires— Interpretation.

“Act” means the Gambling Control Act, 2025; No. 14 of 2025.

“advertisement” means any form of communication that promotes or is intended to promote participation in a National Lottery, whether by print, broadcast, outdoor, electronic or digital media;

“application programming interface” means such set of rules or protocols that enable software applications innovations to communicate with each other to exchange transfer or make possible the interaction of data features and functionality;

“Authority” means the Gambling Regulatory Authority of Kenya established by section 6 of the Act;

“National lottery retail outlet” means any authorised physical point of sale approved by the National Lottery Board or operator for the sale, issuance or validation of National Lottery tickets and related player services;

“National Lottery Board” means the National Lottery Board established under section 4 of the National Lottery Act; Cap.131A.

“draw system” means the physical or electronic equipment, software, and security controls used to determine and record National Lottery game results;

“Lottery retail outlets” means any physical premises, kiosks, shops, agents or distributor locations authorised by the Board for the sale of the National Lottery products, ticket purchase and issuance and any other player related services;

“gaming” means participation in any game of chance conducted under the National Lottery, whether operated through draw-based, instant, digital, interactive, promotional or any other approved mechanism for learning institution winnings in money, prizes or money’s worth;

“learning institution” includes a basic education institution, secondary school, tertiary institution, university, vocational training

centre, or any other institution providing structured education to learners;

“operator” has the meaning assigned under section 2 of the National Lottery Act; *No. 20 of 2023*

“personal data” has the meaning assigned to it under section 2 of the Data Protection Act; *Cap. 411C*

“prize competition” means a free entry competition to promote a product, good or service and it may include any contest, giveaway, game of chance or skill or similar activity offering prizes in connection with a trade or media content conducted by a registered business in which a participant has an opportunity to win a prize through a process that may rely on chance, skill or a combination of both;

“prize draw” means any process by which a prize is allocated in a prize competition;

“random number generator” means a certified physical or electronic mechanism that generates random outcomes for National Lottery games, tested by an accredited lottery testing laboratory approved by the Authority;

“returns” means in relation to conduct of a National Lottery the documents detailing the operations of the National Lottery, gross National Lottery revenue;

“self-excluded person” means a person who has voluntarily registered under these Regulations to be prohibited from participating in the National Lottery activities;

“sign” includes a billboard, poster, banner, electronic display, or any form of visual representation relating to the National Lottery; and

“virtual asset” has the meaning assigned under section 2 of the Virtual Assets Service Providers Act. *No. 20 2025.*

3. These Regulations shall apply to the licensing and operations of the National Lottery. *Application.*

PART II—LICENSING OF THE NATIONAL LOTTERY

4. (1) The National Lottery Board shall apply for a National Lottery licence to operate a National Lottery through an operator procured to operate the National Lottery on its behalf under section 24 of the National Lottery Act. *Requirements for licensing.*

(2) The National Lottery Board shall be eligible for a National Lottery licence if the operator procured under section 24—

- (a) is a body corporate with a minimum of thirty percent of shares are held by Kenyan citizens;
- (b) has a registered office in Kenya;
- (c) has gambling capital of at least two billion shillings;
- (d) has demonstrable capacity to operate the National Lottery;

- (e) has complied with anti-money laundering and counter-terrorism financing obligations,
- (f) is tax compliant;
- (g) is duly registered by the Data Commissioner as a data controller or data processor, where applicable; and
- (h) meets the requirements for shareholding set out under section 29 of the Act.

5. (1) Pursuant to section 30 of the Act and section 25 of the National Lottery Act, the Board shall apply for a licence to operate the National Lottery by submitting an application to the Authority in Form I set out in the First Schedule.

Application for a licence.

(2) The application under subregulation (1) shall in addition to the information set out in section 30(1) of the Act be accompanied by—

- (a) application fee set out in the Second Schedule;
- (b) sufficient evidence to show that the National Lottery Board is in possession of, or commands gambling capital of at least two billion shillings;
- (c) security by way of such insurance bond or bank guarantee as security prescribed in the Third Schedule of the Act;
- (d) geolocation of the premises on the operator of the national lottery to determine the proximity of the intended premise to a learning institution;
- (e) declarations as provided for in the Second Schedule of the Act;
- (f) a certificate of incorporation of the operator;
- (g) proof of the Operator's capacity to operate the National Lottery;
- (h) proof of a system that is compatible with the Authority central management system;
- (i) a Personal Identification Number certificate and valid Tax Compliance Certificate issued by the Kenya Revenue Authority to the Operator;
- (j) a brief description of the National Lottery games and internal rules;
- (k) proof of real time monitoring access and server information;
- (l) evidence of compliance with anti-money laundering and counter-terrorism financing obligations; and
- (m) proof of registration as a data controller or data processor, where applicable.

6. (1) Upon receipt of an application for a National Lottery licence, the Authority shall review the application in accordance with section 30(3) and (4) of the Act and 25(2) of the National Lottery Act.

Processing of applications.

(2) The Authority may within fourteen days of receipt of an application request the National Lottery Board to provide additional information, where necessary.

7. (1) The Authority may refuse to issue a licence to the National Lottery Board if the National Lottery Board fails to comply with any of the requirements set out in the Act, the National Lottery Act or these Regulations.

Rejection of application.

(2) Where the Authority refuses to grant the Board a licence, it shall notify the Board in writing of the refusal and specify the grounds for the refusal in the notification within fourteen days of making the decision.

8. (1) Before granting a licence to the National Lottery Board, the Authority shall require the National Lottery Board to deposit with the Authority the—

Licence.

- (a) licence fee specified under the Second Schedule; and
- (b) security by way of such insurance bond or bank guarantee set out in the Second Schedule of the Act.

(2) Where the Authority is satisfied that the Board has complied with the requirements of the Act, the National Lottery Act and these Regulations, the Authority shall grant the Board the licence in Form 2 set out in the First Schedule.

9. (1) Subject to section 26 of the National Lottery Act, a National Lottery licence shall be valid for a period of seven years from the date of issue.

Duration of a licence.

(2) Where the National Lottery Board intends to extend a National Lottery licence, the National Lottery Board shall—

- (a) apply to the Authority for extension in Form 3 set out in the First Schedule;
- (b) attach the documents in regulation 5(2); and
- (c) remit to the Authority the extension application fees set out in the Second Schedule.

(3) An application under subregulation (1) shall be made at least two years before the expiry of the licence.

(4) The Authority shall, before renewing a National Lottery licence, conduct an audit of the Operator and its operations to confirm compliance with the Act, the National Lottery Act and these Regulations and may renew the National Lottery's license if the operator has complied in full with the Act, the National Lottery Act and these Regulations.

(5) Where an application being made under subregulation (1) is rejected, the Authority shall notify the Board of the reasons for the rejection in writing within twenty-one days of the rejection.

10. (1) The Authority may suspend or revoke a national lottery licence in accordance with section 31, 32 and 33 of the National Lottery Act and section 33 and 34 of the Act.

Revocation or suspension of a National Lottery licence.

PART III—CONDUCT OF THE NATIONAL LOTTERY

11. (1) The Board shall notify the Authority the proposed date for commencement of the National Lottery operations.

Commencement of operations.

(2) The notification shall be submitted to the Authority at least fourteen days before the intended date of commencement of operations.

(3) The notification shall include—

- (a) confirmation that the system of the operator has been integrated with the applicable tax system or platform;
- (b) declaration of all paybill numbers or such payment mechanisms to be used in the operation of the national lottery;
- (c) integration of the operator system with the Authority's central monitoring system or such system as may be required by the Authority;
- (d) proof that the operator has sufficient employees to commence operations;
- (e) proof that the terms and conditions attached to the licence applicable for commencement of operations have been complied with;
- (f) certified report on the security of the operators' platform;
- (g) proof that all key employees have been licensed and foreigners have been issued with relevant work permits;
- (h) information on all gaming equipment or devices intended to be used in the operations;
- (i) proof that the operator has sufficient necessary equipment;
- (j) proof that the proposed equipment or devices have been inspected and documented by the Authority;
- (k) proof that the machines, platform or system have been tested or calibrated by the relevant agencies;
- (l) proof that the machine or equipment meters have been recorded;
- (m) proof that the key gambling employees have been proved fit and proper to conduct National Lottery operations;
- (n) the relevant data protection certificate from the office of data commissioner; and
- (o) the proposed terms and conditions setting out the internal rules to conduct the National Lottery to be addressed through guidelines to be made under section 34 of the National Lottery Act.

12. The Authority shall before commencement of operations, carry out an on-site inspection of the operator's premises to determine the adequacy of the operator's safety and security systems and to confirm the—

Inspection of systems and premises.

- (a) suitability of the premises for the operator's operations;
- (b) adequacy of the operator's management information system, administrative and operational processes and internal control systems;
- (c) security of information held by the operator; and
- (d) separation of the proposed operator business from any other business carried out by the operator or the operator's associates.

13. (1) The Authority shall not authorise the Board to commence operations if the operator does not establish a customer care centre.

Customer care.

(2) The National Lottery Board shall ensure that the operator maintains a customer care centre within Kenya which shall include physical, telephone and digital service channels to respond to issues raised by customers before authorization to commence operations.

(3) The National Lottery Board shall be required during the period of validity of the licence open and operate a customer care centre to—

- (a) handle any matter arising from the operations of the National Lottery;
- (b) address all matters relating to the operations of the National Lottery;
- (c) resolve all complaints or disputes before they are reported to the Authority;
- (d) record and submit to the Authority within forty-eight hours any matter raised by the public regarding the National Lottery; and
- (e) refer any unresolved matter or complaint to the Authority for determination.

14. (1) The operator shall implement a secure, real-time data application programming interface or another system integration approved by the Authority to provide the Board and the Authority with continuous access to National Lottery operational, transactional and financial data for monitoring, oversight and audit purposes.

Application programming interface.

(2) The data access systems established under this regulation shall meet minimum requirements on security, integrity, availability and data protection as specified by the Authority.

15. (1) The National Lottery Board shall conduct and market National Lottery activities in an ethical, responsible and transparent manner.

Ethical and responsible marketing.

(2) The National Lottery Board shall not publish or disseminate marketing materials that—

- (a) misrepresents chances of winning;
- (b) portrays National Lottery as a financial solution; or
- (c) exploits vulnerable persons.

16. (1) The National Lottery Board shall ensure that the operator continually maintains sufficient minimum gambling capital to operate the National Lottery.

Minimum capital requirements for a license.

(2) The amount of minimum capital shall be the minimum fixed capital unimpaired by losses of the National Lottery.

17. (1) The National Lottery Board shall ensure that the operator maintains adequate records including daily balance sheets, periodic statements of income and expenses to enable proper computation of its capital adequacy.

Records and computation of minimum capital adequacy.

(2) The Board shall submit to the Authority on a quarterly basis, proof of the operator's capital adequacy by the seventh day of the subsequent month

18. Where the Authority finds the operator has a capital below the minimum capital required for the National Lottery license, the Authority may direct the Board to take specified corrective measures within thirty days.

Corrective measures.

PART IV—KEY OPERATOR EMPLOYEES

19. (1) The following employees of the National Lottery operator shall be classified as key employees for purposes of licensing—

Key employees.

- (a) The senior management of the operator;
- (b) Every director, officer or equivalent position;
- (c) Any individual who has the authority to hire or terminate supervisory personnel;
- (d) An individual who has the authority to supervise or direct a shift of each gaming or security activity;
- (e) Any individual who has the responsibility to manage one or more of the following operations, including management of—
 - (i) overall executive and operational control;
 - (ii) management of finance and accounts;
 - (iii) management of draw operations and prize;
 - (iv) technology systems and digital platform;
 - (v) marketing, sales and retail network operations; and
 - (vi) security and surveillance operations.

(2) An operator shall not employ a key employee until such time as the prospective employee has applied for and been granted a licence as a key employee of the operator by the Authority.

20. (1) A key employee of an operator shall apply for a licence by submitting an application to the Authority in Form 4 set out in the First Schedule.

Licensing of key employees.

(2) An application under subregulation (1) shall be accompanied by—

- (a) the application fee set out in the Second Schedule;
- (b) a Personal Identification Number and valid Tax Compliance certificate issued by the Kenya Revenue Authority;
- (c) a valid Certificate of Good Conduct issued by the Directorate of Criminal Investigations in respect of every key employee of the operator;
- (d) copies of identity cards or passports of the key employees of the operator;
- (e) where a key employee is a foreign national, a work permit issued under the Kenya Citizenship and Immigration Act; and
- (f) where the key employee is a director or shareholder of the operator, the particulars of the shareholders and directors of the operator issued by the Registrar of Companies in accordance with section 854 of the Companies Act within the preceding twelve months prior to making the application.

(3) Upon receipt of an application for a licence of a key employee, the Authority shall review the application in accordance with section 30 (3) and (4) of the Act.

(4) Where the Authority is satisfied with the application for a licence of a key employee, the Authority shall grant the key employee a licence in Form 4 set out in the First Schedule upon payment of the licence fee set out in the Second Schedule of these Regulations.

(5) Subject to section 31(3) and 35 of the Act, a key employee license shall be valid for a period of one year from the date of issue.

(6) The Board shall within fourteen days of termination of the employment of a key employee by the operator, notify the Authority in writing.

(7) The Authority shall revoke a licence of a key employee upon receiving the notification of termination of employment of a key employee under subregulation (5).

PART V—NATIONAL LOTTERY MACHINES EQUIPMENT SOFTWARE AND DEVICES

21. (1) The National Lottery Board shall operate lottery equipment that meets the standards and technical standards by the Authority.

Standardization of National Lottery machines.

(2) Where the National Lottery Board intends to import or test national lottery equipment and devices, the National Lottery Board shall apply for a licence in Form 5 set out in the First Schedule.

(3) An application under subregulation (1) shall be accompanied by—

- (a) the application fee prescribed in the Second Schedule of these Regulations;
- (b) a valid Tax Compliance Certificate and Personal Identification Number certificate issued by the Kenya Revenue Authority;
- (c) proof of gambling capital set out by the Authority;
- (d) declarations under the Second Schedule of the Act; and
- (e) name, address and certification of the provider of the national lottery equipment and devices; and
- (f) evidence of compliance with anti-money laundering and counter-terrorism financing obligations, including internal policies, procedures, and staff training records.

(4) In order to be licensed to import any National Lottery machine, equipment, software or device or any instrument used in the operations of the National Lottery, the National Lottery Board shall—

- (a) be required to have a valid National Lottery licence from the Authority; and
- (b) obtain a letter of no objection from the Authority to import the equipment by attaching—
 - (i) the importation invoice;
 - (ii) machine specifications;
 - (iii) serial numbers;
 - (iv) meters;
 - (v) the manufacturer;
 - (vi) games if any, contained in the equipment device or system;
 - (vii) software specifications; and
 - (viii) year of manufacture.

(5) The operator shall submit the letter of no objection to the Kenya Revenue Authority for clearance into the country upon payment of the relevant fees or taxes.

(6) The imported machines, equipment, device or system shall be inspected, tested by the Authority to ensure they are the same type and number as indicated in the importation invoice before they are used by the operator.

(7) The machines shall where required undergo standardization testing by the Kenya Bureau of Standards to ensure they meet the specified standards required for use in any specified National Lottery activity.

(8) Where the Authority approves the application under subregulation (2), the Authority shall issue the National Lottery Board with a licence in Form 6 set out in the First Schedule upon the payment of the licence fee set out in the Second Schedule of these Regulations.

22. (1) The National Lottery Board shall be required to disclose to the Authority all devices and systems to be used in operating the National Lottery.

Devices and systems used in the conduct of the National Lottery.

(2) The National Lottery Board shall—

- (a) ensure proper, secure and accurate operation of their devices and systems during the operations of the National Lottery;
- (b) seek approval from the Authority to introduce any new mechanics in the competition; and
- (c) report to the Authority any system failure as soon as it occurs and the same shall be communicated to the public within seven days.

PART VI— ONLINE NATIONAL LOTTERY LICENCE

23. (1) The National Lottery Board may apply to the Authority for an online National Lottery license in Form 7 set out in the First Schedule.

Online platform licensing.

(2) The application shall be accompanied by a—

- (a) comprehensive technical system specification of the National Lottery online platform;
- (b) certification from an independent testing laboratory, approved by the Authority confirming the platform meets the approved technical standard;
- (c) detailed information, security and data protection policy;
- (d) business continuity and disaster recovery plan; and
- (e) the prescribed non-refundable application fee prescribed in the Second Schedule.

(3) The Authority shall not issue the National Lottery Board with an online national lottery licence, unless the National Lottery Board has fully complied with the provisions of section 67 (2) and (3) of the Act.

(4) Where the Authority approves the application under subregulation (2), the Authority shall issue the National Lottery Board with a licence in Form 7 set out in the First Schedule upon the payment of the licence fee set out in the Second Schedule of these Regulations.

24. (1) Where the Authority grants the National Lottery Board with an online national lottery licence, the Authority shall require the Operator to conduct the national lottery under a national lottery control system approved by the Authority.

Technical standards for online National Lottery system.

(2) The Authority shall not approve the national lottery system under subregulation (1), unless the National Lottery Board provides the Authority with the information required under 68(2) of the Act.

(3) The National Lottery online system or platform shall meet the following minimum requirements—

- (a) accuracy and security in recording all transactions;
- (b) employ a robust technology system that ensures the National Lottery only occurs within permitted jurisdiction and restricts access from prohibited locations;
- (c) maintain a secure, encrypted, and tamper evident audit log of the system and user activities;
- (d) provide real-time monitoring of the National Lottery activity by the Authority through a secure application programming interface;
- (e) segregate player funds from operational funds in separately maintained accounts;
- (f) certified draw systems and random number generation mechanisms meeting International Lottery testing laboratory standards approved by the Authority;
- (g) secure results publication and ticket-validation systems; and
- (h) role based access of system and data.

25. (1) The National Lottery Board shall ensure all personal and financial data of a player is encrypted both in transit and at rest using cryptographic standards or such mechanism approved by the Authority.

Data security and integrity.

(2) The storage and processing of player data shall take place on servers located within Kenya unless otherwise granted prior written exemption or authorization by the Authority.

(3) Notwithstanding subregulation (1) and (2), the Board may request the Authority for an approval to have the servers located outside Kenya.

26. The National Lottery Board in applying for an online National Lottery licence shall demonstrate to the Authority the online platform or system—

System resilience and business continuity.

- (a) has adequate redundancy, capacity and security measures to ensure continuous, secure operation; and
- (b) is capable of maintaining a tested business continuity plan to minimize service disruption.

27. The National Lottery online system or platform presented for approval shall be capable of integration with the central monitoring system set up by the Authority and any other system or platform developed by such other relevant state agencies.

Interoperability and system integration.

28. (1) The National Lottery Board shall not, where an approval has been granted, allow persons to participate in the National Lottery

Player identity verification and

through the online platform without conducting mandatory identity and location verification, age verification check. age assurance.

(2) The National Lottery Board shall use reliable, independent and electronically verifiable data sources prior to player account activation and receipt of any wagering deposit.

29. The use of anonymous participation or use of virtual assets for wagers or withdrawal in the National Lottery shall be prohibited unless approved by the Authority. Anonymous participation or the use of virtual assets.

30. (1) The National Lottery Board shall provide players with accessible and real-time tools to control their participation. Responsible participation.

(2) The tools under subregulation (1) shall meet the following threshold—

- (a) facility for setting deposit limits on daily, weekly and monthly basis;
- (b) setting loss, session and expenditure limit; or
- (c) reality checks, pop-up notifications indicating duration of play.

31. (1) The National Lottery Board and the operator shall comply with the national self-exclusion framework established under applicable law and any directives issued by the Authority. Self-exclusion compliance.

(2) A person listed in the national self-exclusion register shall not be permitted to—

- (a) purchase National Lottery tickets;
- (b) access any National Lottery platform or service; or
- (c) claim winnings arising from participation during the exclusion period.

(3) The operator shall implement appropriate technical and operational measures to—

- (a) integrate with the national self-exclusion register;
- (b) verify participants against the register; and
- (c) prevent participation by self-excluded persons in real time, where applicable.

(4) The operator and the Board shall ensure that no direct or indirect marketing, promotional communication, or inducement is directed to any person listed in the national self-exclusion register.

(5) Where participation by a self-excluded person occurs in contravention of this regulation—

- (a) any winnings shall be void; and
- (b) the operator shall refund any stakes placed and report the occurrence to the Authority.

32. (1) The National Lottery Board shall ensure that the game rules are clearly displayed on the approved online system or ticket before a player purchases a lottery ticket. Fairness and randomness of games.

(2) The random number generator used for all games of chance shall be certified by the Authority or its approved agent to statistically test the randomness and theoretical return to player.

(3) The Authority shall evaluate the game rules on an annual basis.

33. (1) The National Lottery Board shall require the operator to maintain an online National Lottery system that meets the cyber security standards by the Authority.

Secure online
National Lottery
environment.

(2) The National Lottery Board and the operator shall conduct vulnerability and penetration test, at least annually.

(3) Upon conducting the test, the Board shall require the operator to take such corrective measures to safeguard the security of the system or platform.

(4) The National Lottery Board shall ensure customer accounts are protected by multi-factor authentication and secure login protocols.

(5) The National Lottery Board shall maintain or keep system logs and audit trail for at least three years to support investigations, resolution of complaints and compliance reviews.

34. (1) The National Lottery Board shall notify the Authority of any material change to the operator's platform or its systems within seven days.

Ongoing
compliance
obligations.

(2) The Authority shall annually conduct and certify or procure an independent gambling entity to test and audit approved online gambling system or platform.

(3) The National Lottery Board shall pay an annual online platform authorization fee as set out in the Second Schedule.

35. The Authority may suspend or revoke an online platform or system license where the operator—

Suspension and
revocation of a
licence.

- (a) has contravened any provision of the Act, the National Lottery Act or these Regulations
- (b) has provided false or misleading information in regard to the platform;
- (c) has used the platform to conduct unauthorized games from National Lottery operations;
- (d) failed to remedy any measures as notified by the Authority regarding the platform or system;
- (e) denied the Authority or its agent access to the system after being notified and failing to comply with the notice;
- (f) has failed to integrate the platform or system with those required by the Authority;
- (g) has failed security and integrity test;
- (h) is suspected of engaging in money laundering activity; and

- (i) not paid any prescribed fee, levy or tax.

PART VII—PRIZE COMPETITION

36. (1) The National Lottery Board may with the approval of the Authority undertake prize competition. Licence for prize competition.

(2) The National Lottery Board shall apply for a prize competition licence to the Authority in Form 8 set out in the First Schedule.

(3) An application under subregulation (1) shall in addition to the requirements under section 30 (1) of the Act be accompanied by—

- (a) the application fee specified in the Second Schedule;
- (b) a valid Tax Compliance Certificate and Personal Identification Number certificate issued by the Kenya Revenue Authority;
- (c) brief description of the product being promoted and the reason for conducting the competition;
- (d) detailed proposal on how members of the public will participate in the competition;
- (e) duration of the competition;
- (f) detailed terms and conditions for the promotion;
- (g) declarations under the Second Schedule of the Act;
- (h) method to be used to determine the winners;
- (i) where the method used is software detailed, evidence on its capability of determining winners and certification of the software;
- (j) proposed promotional material artwork indicating the prizes, mode of entry and promotion period;
- (k) detailed media advertisement schedule specifying the media to be used, design, content and number of promotional material and all the related cost for each;
- (l) letter of commitment confirming stock availability where the operator is providing a prize or any other product it produces or markets;
- (m) a certified copy of a delivery note or purchase receipts where the prize is a product not ordinarily stocked by the operator of the National Lottery;
- (n) proof of gambling capital set by the Authority; and
- (o) evidence of compliance with anti-money laundering and counter-terrorism financing obligations, including internal policies, procedures, and staff training records.

37. (1) The prizes offered in prize competition shall be lawful, safe, and readily available at the time of application. Nature of prizes.

(2) The National Lottery Board shall be required to demonstrate proof of possession of any prize proposed to be won in a prize competition.

(3) A proposed prize shall be described accurately and shall not be misleading in terms of nature, quality, quantity or value.

38. The Authority shall take into consideration the following in determining whether any concept submitted as a prize competition meets the following threshold—

Consideration of prize competition.

- (a) whether the product to be promoted has any connection with any commercial operations of the operator;
- (b) the mode of participation or entry into the promotion is based on the consumption of the product;
- (c) confirmation of the entry into the promotion is free;
- (d) the process to determine or select winners is random or rely wholly on chance from eligible entries;
- (e) whether participants are required to exercise any skill, judgment or display of knowledge on the product being promoted; or
- (f) the concept or the proposed promotion reasonably prevents or discriminates a significant proportion of persons who wish to participate in the prize competition.

39. (1) The National Lottery Board shall submit the terms and conditions of the prize competition with the application.

Terms and conditions.

(2) The terms and conditions submitted shall—

- (a) be in simple language communicating the terms and operational conditions for the conduct of the prize competition;
- (b) state all significant conditions that may affect a participant's decision to enroll in the promotion;
- (c) details which, if not complied with, the participant will not be allowed to participate in the promotion; and
- (d) not misleading about the nature of the promotion, the prizes or the manner of participation.

(3) The National Lottery Board shall ensure the terms and conditions of a promotion are readily accessible to the public for the duration of the promotion and any changes during the promotion shall not be authorized.

(4) In all promotional materials, the National Lottery Board shall make a reference that the terms and conditions applying to the prize competition shall be mandatory

(5) The National Lottery Board shall ensure the terms and conditions are clear with instructions on how and where to access them.

(6) The Authority shall require the Board to submit the terms and conditions applicable for the competition stating but not limited to—

- (a) the name and full physical address of the Board;
- (b) the name of the promotion;
- (c) the product or service being promoted;
- (d) mechanics of the promotion and mode of entry;
- (e) eligibility or availability restrictions;
- (f) duration of the promotion;
- (g) the number of draws, dates, time and method of selection of winners;
- (h) prizes to be won in each draw;
- (i) method of contacting winners;
- (j) duration within which prizes must be claimed;
- (k) dispute resolution mechanism;
- (l) liability limitations and indemnification clauses;
- (m) applicable tax subject to the participant;
- (n) prize substitution rights and procedures;
- (o) disqualification conditions; and
- (p) data collection and privacy statements as per the data protection laws.

(7) Where the Authority approves the application under regulation 35 (2), the Authority shall issue the National Lottery Board with a licence in Form 9 set out in the First Schedule upon the payment of the licence fee set out in the Second Schedule of these Regulations.

40. (1) The National Lottery Board shall conduct a prize competition in accordance with the relevant provisions of the Act, the National Lottery Act, these Regulations and the approved terms and conditions attached to the licence of prized competition.

Conduct of prize competitions.

(2) The Authority may vary, suspend, cancel if the Board fails to conduct the prize competition in accordance with the Act, the National Lottery Act, these Regulations and the conditions attached to the licence.

41. (1) The National Lottery Board shall notify the Authority the date, time and place where a draw to allocate winners will be held.

Prize draws.

(2) The notification submitted to the Authority by the National Lottery Board shall indicate the prizes to be won and the type of draw.

(3) The National Lottery Board shall submit the notification under subregulation (1) to the Authority within seven days before the date set for the draw.

(4) All prize competition draws shall be conducted in the presence of an officer of the Authority, the National Lottery Board or in such manner as may be prescribed by the Authority.

(5) After the draw has been conducted, the forms shall be signed by both an officer of the Authority and the Board.

(6) The Authority shall ensure all prize draws are conducted in a fair and open way by ensuring —

- (a) the last draw or grand draw shall be held within seven days after the last date of the promotion;
- (b) where winners are determined through chance the draws shall be conducted in public and in the presence of an official from the Authority;
- (c) the winning entry shall have all the details necessary to identify the winner;
- (d) where winner selection is done electronically, the Authority shall conduct preliminary checks on the system prior to the draw; and
- (e) winners are contacted and draw results publicized in the media within seven days after the draw.

(7) In all skill-based draws the criteria for judging shall be stated in advance and the winner is selected using a transparent procedure.

42. (1) The National Lottery Board shall award the prizes in the order described in the application and approved by the Authority.

Awarding of prizes.

(2) A winner may be responsible for payment of applicable taxes or additional expenses not explicitly included in the terms and conditions of a prize competition license.

(3) The National Lottery Board shall not substitute a prize unless approved by the Authority where the substitute of the prize is of equal or greater value of the prize won.

(4) The National Lottery Board shall not offer the following products as prizes —

- (a) tobacco; and
- (b) alcohol.

(5) Where a prize is won posthumous the Authority shall upon verification, hand over the prize to the administrator of the estate of the deceased.

43. (1) The National Lottery Board shall submit to the Authority draw reports of any prizes won within sixty days after the final draw or closure of the promotion.

Prize competition returns and closure of promotions.

(2) The returns under subregulation (1) shall comprise of the following—

- (a) names of winners, contacts and the prizes won;
- (b) proof of collection of the prizes;

- (c) list of all unclaimed prize; and
- (d) proof of payment of the requisite taxes on winnings.

(3) If a prize is not claimed in six months after the final draw date, the prize shall be disposed in accordance with section 70 (3) of the Act.

(4) The National Lottery Board shall not be issued with a license to conduct a new promotion unless returns from all previous promotions have been accounted for by the licensee.

(5) The Authority may require additional information where necessary to verify the accuracy of the returns.

(6) The National Lottery Board shall retain the promotion records, terms and conditions, winner's names, addresses and prizes won for at least one year from the date of finalization of the promotion.

44. (1) In conducting any marketing of prize competition, the National Lottery Board shall —

Marketing of
prize competition.

- (a) not use aggressive, coercive or high-pressure sales tactics;
- (b) use accurate, truthful and not misleading information regarding chances of winning or the value of prizes in the competition;
- (c) not imply that purchasing more product guarantee winning or suggest that non-participation will result in social, financial or personal disadvantage;
- (d) not use spam, unsolicited messages or misleading text, click bait or such technology to promote the competition;
- (e) ensure the advert or the marketing activity reflect the stage of the promotion indicating the balance of prizes not won;
- (f) prize that has been won shall not be advertised after it has been drawn;
- (g) ensure during the subsequent advert the Board indicate or mention the remaining number of prizes expected to be won;
- (h) ensure no advert, marketing tool or any communication relating to the prize competition shall be directed at children or vulnerable groups, nor use offensive, discriminatory or exploitative imagery; and
- (i) ensure any advertisement on social media or in any online marketing channel is disclosed to the Authority and included in appropriate marketing material as approved.

(2) The National Lottery Board shall ensure any advert, marketing or such communication relating to prize competition promotion in any media platform shall contain a responsible National Lottery statement approved by the Authority.

(3) The National Lottery Board shall cease all adverts relating to a particular promotion once the final draw has been conducted.

(4) The National Lottery Board shall remove any billboard, poster or an outdoor electronic advert relating to the prize competition seven days after the closure of the promotion.

(5) Where the National Lottery Board fails to remove or cease any advert after the duration required, the National Lottery Board commits an offence and shall be liable upon conviction to a fine not exceeding one million shillings or to imprisonment for a term not exceeding six months or to both.

45. (1) Where the National Lottery Board has been issued with a prize competition licence and delays to commence the competition on the specified date, the Authority shall either suspend or revoke the licence in accordance with section 33 and 34 of the Act. Suspension of licence.

(2) The National Lottery Board shall within seven days inform the Authority of intention and reasons for any delay to commence a prize competition campaign.

(3) Where the reasons are not satisfactory to the Authority, the Authority may upon notification, commence the process of suspension or revocation of the license.

PART VIII—JACKPOTS

46. (1) Where the National Lottery Board intends to offer a jackpot, the National Lottery Board shall— Authorization for jackpots.

- (a) seek written authorization from the Authority in Form 10 set out in the First Schedule;
- (b) pay an application fee specified in the Second Schedule;
- (c) submit proof of having opened a fixed deposit account equal to the guaranteed jackpot amount separate from the operational account; and
- (d) attach terms and conditions in regard to the jackpot for approval by the Authority.

(2) The account opened by the National Lottery Board for purposes of a jackpot shall be from a bank where monies to pay the jackpot shall be banked and maintained with evidence being submitted to the Authority on a weekly basis if the jackpot is progressive and every fourteen days if the jackpot is fixed.

(3) If the jackpot is not won within twenty-four months, the operator shall cascade the jackpot to lower combinations until the jackpot is won.

(4) The National Lottery Board shall make payments of the jackpots in accordance with the payment structure set out under the Third Schedule.

PART IX—ADVERTISING

47. (1) The National Lottery Board shall advertise National Lottery activities only in accordance with these Regulations and the terms of the licence issued by the Authority. Authorized advertising.

(2) The National Lottery Board shall ensure that all advertisements—

- (a) are honest, factual, and not misleading;
- (b) encourage responsible gambling behaviour; and
- (c) do not exploit the vulnerability, inexperience or credulity of any person.

(3) The Authority shall specify periods, media categories, or events during which the National Lottery advertisements are permitted or restricted.

(4) The National Lottery Board or the Operator shall not advertise the National Lottery operations on children's programmes, or in spaces primarily accessed by minors.

(5) Notwithstanding subregulation (3), the Authority may permit the National Lottery Board to advertise between 5:00 a.m. and 10:00 p.m., subject to mandatory responsible play messaging and prior approval by the Authority.

48. (1) The National Lottery Board shall submit to the Authority the full text, script, or artwork of every advertisement for approval at least ten days before the intended advertisement.

Approval
procedure.

(2) The Authority shall review the material for compliance with the Act and these Regulations and issue written approval, conditional approval or rejection with written reasons.

(3) The National Lottery Board shall not publish or broadcast any advertisement unless written approval is granted.

49. (1) Every National Lottery advertisement shall include—

Content of
advertisements.

- (a) statement to confirm licensed by the Authority;
- (b) a message on responsible gambling approved by the Authority;
- (c) a toll-free helpline number or website for counselling and responsible gambling information; and
- (d) a clear statement that participation in the National Lottery is restricted to persons aged eighteen years and above.

(2) The National Lottery Board shall ensure that such information is displayed or spoken in a legible, visible, and clearly audible manner.

50. (1) The National Lottery Board shall display signs or outdoor advertisements only in locations approved by the Authority.

Display of signs
and outdoor
advertising.

(2) The National Lottery Board shall not display signs within a radius of two hundred meters of a learning institution, place of worship or children's recreational area.

(3) The Authority shall approve the size, design, and duration of outdoor National Lottery advertisements before publication.

(4) The National Lottery Board shall not modify, change, replace any advertisement without the approval of the Authority.

(5) For the purposes of these Regulations, a distinction shall be maintained between dedicated National Lottery premises and authorized lottery retail outlets.

(6) A dedicated National Lottery premises shall remain subject to all applicable proximity restrictions prescribed under the Act or any other law.

(7) An authorized National Lottery retail outlet operating within a general commercial establishment shall not be deemed to be a gambling premise solely by virtue of offering National Lottery products.

(8) Signage at an authorized retail outlet shall —

- (a) be limited to approved identification of the outlet;
- (b) conform to the size, format and content prescribed by the Authority; and
- (c) not include promotional or inducement messaging.

51. (1) The National Lottery Board shall comply with the following conditions in relation to National Lottery advertisements —

Conditions on publication.

- (a) advertisements shall be directed only to classes of persons approved by the Authority, including verified adult audiences;
- (b) advertisements must include specified words or warnings determined by the Authority;
- (c) advertisements shall not include —
 - (i) statements suggesting that the National Lottery is a means of investment, financial success or personal problem-solving; and
 - (ii) depictions of minors or persons who appear under eighteen years of age;
- (d) advertisements shall not be published —
 - (i) in children's publications;
 - (ii) on platforms whose audience is predominantly children; or
 - (iii) in media categories restricted by the Authority; and
- (e) where the advert is in audio-visual form then it shall be subjected to Kenya Films and Classification Board for classifications before being approved by the Authority.

52. (1) The National Lottery Board shall be required to include responsible participation warning approved by the Authority in all advertising or promotional materials emphasizing that —

Public awareness and education campaigns.

- (a) participation in the promotion is voluntary and within personal economic means;
- (b) conduct of the competition is based on fair play and responsible participation;
- (c) prize competitions are not a substitute for income or financial security;
- (d) the public may identify and report fraudulent or unauthorized prize competitions; and
- (e) prize promotion is for entertainment purpose and does not constitute an income-generating activity to the participants.

(2) The Authority shall maintain a register of all approved national lottery advertisements.

53. (1) The Authority may direct the National Lottery Board, operator, broadcaster, publisher, or advertiser to withdraw or amend a non-compliant material within twenty-four hours upon receiving notification from the Authority

Monitoring and compliance.

(2) The National Lottery Board shall keep copies of all advertisements and approval letters for at least three years.

PART X— GENERAL PROVISIONS

54. (1) The operator shall verify the identity of any winner before payment of winnings.

Verification of winners.

(2) The National Lottery Board shall implement safeguards to protect winners from harassment, extortion, threats or undue publicity.

55. Any fees paid by the National Lottery Board to the Authority under these Regulations shall not be—

Fees not refundable or payable pro rata.

- (a) refundable where the licence is cancelled or revoked or an operator ceases to carry on business; and
- (b) shall not be payable on a pro rata basis if the licence fee is paid in the course of the year for the commencement of the operator business.

56. (1) Subject to section 24(1) of the National Lottery Act, the National Lottery Board shall not assign, delegate or transfer in any manner the rights, interests or obligations under the licence.

License non-transferable.

(2) Where the National Lottery Board contravenes subregulation (1), the National Lottery Board commits an offence and shall be liable, on conviction, to a fine not exceeding one million shillings or imprisonment for a term not exceeding six months, or both.

57. (1) The National Lottery Board shall put in place measures and systems to ensure the verification of the age and identity of every participant through a valid government-issued identification document or approved digital identity system before registration or acceptance of any wager.

Protection of children and other vulnerable persons.

(2) The digital, mobile and online National Lottery platforms shall incorporate automated age-verification and access-control mechanisms to prevent use by children and other prohibited persons.

(3) A National Lottery advertisement or promotional material shall not—

- (a) target, appeal to, or depict children;
- (b) use cartoons, toys, child-oriented imagery or language likely to attract minors; or
- (c) be placed in media or digital channels primarily directed at children; or
- (d) be promoted or conducted in schools, children's clubs, or institutions primarily serving minors unless the competition is exclusively targeted at them.

(4) The National Lottery Board shall not establish or operate dedicated National Lottery premises within close proximity to learning institutions.

(5) (1) For the purposes of the National Lottery operations, authorised general retail outlets selling National Lottery products shall not be considered National Lottery premises.

(6) Authorized retail outlets shall implement measures to prevent access or exposure of National Lottery products to minors, including—

- (a) enforcement of age restrictions;
- (b) controlled display of National Lottery materials; and
- (c) maintenance of supervised point-of-sale areas.

(7) The National Lottery Board shall keep accurate records of participants and the records shall be made available for inspection by the Authority on request.

58. In the course of conducting the National Lottery operations, the National Lottery Board and the operator shall collect, store and process personal data of players in accordance with the Data Protection Act.

Protection of
personal data.
Cap 411C.

59. (1) All financial transactions of the operator shall be processed through secure payment gateway that is compliant with payment industry data security standard or equivalent as approved by the Authority in consultation with other legal entities involved in financial payment approvals.

Transaction
security and
financial controls.

(2) The National Lottery Board shall process players payments in accordance with the payment structure set out in the Third Schedule.

60. The Authority or its appointed agent shall have the power to access, inspect, audit, examine electronic records or such related facilities of the system used for the National Lottery operations in accordance with section 113 of the Act.

Audits and
reporting.

61. The National Lottery Board shall upon issuance of a license—
- (a) display the licence prominently at their registered premises or offices; and
 - (b) clearly display, indicate or mention the licence number in all media advertisements, broadcasts, publications, and digital platforms relating to the operations of the National Lottery.
62. (1) The National Lottery Board shall report to the Authority, upon noticing or becoming aware, of any suspicious or unusual activity or transaction inconsistent with normal operation of the National Lottery activities including any fraud, malpractice or cheating, witnessed during the conduct of National Lottery operations.
- (2) Suspicious transactions and activities shall include any attempts to occasion repetitive entry or payments inconsistent with normal participation in the national lottery.
63. The National Lottery Board shall report to the Authority any change in the ownership or control of the operator which shall be communicated to the Authority in writing seven days before any such change for a letter of no objection from the Authority.
64. (1) The National Lottery Board shall develop and implement internal control systems to detect and prevent money laundering, terrorism financing, fraud, and other criminal conduct in their operations.
- (2) In addition to any other requirement the Act and these regulations, it shall be mandatory for the National Lottery Board to verify the identity of all punters in accordance with know your customer requirements under the Proceeds of Crime and Anti-Money Laundering Act.
- (3) The National Lottery Board shall report suspicious transactions to the Authority and maintain transaction records for a minimum of seven years.
- (4) The National Lottery Board shall train employees on detection and reporting of suspicious activities and ensure continuous compliance with applicable financial integrity laws.

Display of
licence.

Suspicious
activities or
transactions
reporting.

Change in
operator
ownership.

Internal control
systems against
criminal activities.

FIRST SCHEDULE

FORM 1

(r.5(1))



GAMBLING REGULATORY AUTHORITY
APPLICATION FOR NATIONAL LOTTERY LICENCE

PART A: APPLICANT'S INFORMATION:

1. Institution.....
2. Physical Address
3. Postal Address.....
4. Telephone Number.....
5. Email Address
6. Name and Designation of main contact person

PART B: BOARD RESOLUTION:

7. Attach the Board resolution confirming procurement of the Operator.

PART C: OPERATOR DETAILS:

COMPANY INFORMATION:

8. Company Name.....
9. Trading Name
10. Company/Business Registration Number
11. Registered Address
12. Physical Address of Operation
13. Tax PIN Number
14. Name and Designation of main contact person
15. Please provide the name/s and addresses of the Applicant's auditors:
 - Name:
 - Address:
 - Practicing No:
 - Telephone No:
 - Email Address:

Attach the requisite documents where applicable

COMPANY OWNERSHIP AND KEY PERSONNEL DETAILS:*(Attach separate sheets if necessary)*

16. List all Directors, Shareholders, Partners, key personnel and their Nationalities.

.....

.....

.....

BENEFICIAL OWNERSHIP INFORMATION:

17. List the details of the beneficial owner/s:

- Name of beneficial owner:
- Nationality
- ID No /Passport:
- Physical address:
- Contact number:
- Email Address:

If more than one beneficial owner, attach a separate document of the above

BUSINESS PREMISES:

18. Premise Ownership Status:

Owned (attach copy proof of ownership)

Leased/Rented (attach executed lease agreement)

19. Space coverage of the proposed premises in square meters.....

.....

.....

PART D: DECLARATION OF INTEREST, FIT AND PROPER:

20. Attach confirmation of no direct or indirect interest by a person holding a political office and the Operator is fit and proper to operate the National Lottery.

PART E: EXPERIENCE OF THE OPERATOR IN CONDUCTING NATIONAL LOTTERY/S

21. Attach detailed document on the experience and capacity to run a National Lottery.

PART F: PROOF OF FINANCIAL CAPACITY TO RUN NATIONAL LOTTERY

22. Attach detailed proof that the Operator has financial capacity to run the National Lottery.

PART G: MODE OF OPERATION:

23. State the mode of lottery operation (Tick as appropriate)

Physical operations

Online Operations

Physical and Online Operations

* Attach documents describing each of the operation/s*

24. Type of National Lottery Games to be offered:

Instant games (scratch cards, instant digital wins)

Online/Interactive lotteries

Other (specify).....

(Attach detailed description of the Games and their terms and conditions)

25. State method by which tickets will be sold:

i. Mode of participation (Attach a detailed write up of how players will participate)

ii. Proposed distribution and sales channels of the National Lottery Tickets (Tick where applicable and attach detailed information of the channels)

Estimated Retail outlets/agents

Online platforms

Mobile applications

Estimated Number of Points of Sales

Other innovative channels (please specify)

PART H: NATIONAL LOTTERY SOFTWARE:

26. Name and certifications of National Lottery software provider.....

27. IP address and Registered Domain Name(s).....

28. The location/s of the National Lottery server/s.....

29. Provider of the National Lottery Random Number Generator

(Attach a detailed write up on how the Random Number Generator will work)

PART I: LOTTERY WINNINGS:

30. State if the prizes will be;

○ Monetary

○ Non-Monetary

○ Both

PART J: PROPOSED DRAW AND CONDUCT OPERATIONS:

31. Attach a detailed write up of draw operations and conduct.

DECLARATION

.....

I hereby apply for a license as specified in this application and declare that the information given above is true and correct to the best of my knowledge.

Name

Designation

Date Signature

FORM 2

(r.8(2))

GAMBLING REGULATORY
AUTHORITY

Licence No

NATIONAL LOTTERY LICENCE

Section 28 (2) (b) of The Gambling Control Act, 2025

Company Name

Trading Name

Physical Address

Forms of Lottery

Permitted Charitable Purposes

.....

VALIDITY PERIOD: FROM TO

ISSUED BY: DIRECTOR GENERAL

DATE ISSUED

Conditions

1. This licence is non-transferable.
2. Must be displayed prominently at the licensed premises.
3. Any alteration or forgery is punishable under section 78 of the Gambling Control Act, 2025.

FORM 3

(r.9(2)(a))



GAMBLING REGULATORY AUTHORITY

APPLICATION FOR EXTENSION OF NATIONAL LOTTERY LICENCE

PART A: APPLICANT'S INFORMATION

1. Institution.....
2. Physical Address
3. Postal Address.....
4. Telephone Number.....
5. Email Address
6. Name and Designation of main contact person

PART B: BOARD RESOLUTION

7. Attach the Board resolution approving the extension application.

PART C: DETAILS OF LICENCE BEING EXTENDED

8. State the details of the licence being extended:

Licence No.....

Date of Issue.....

Date of Expiry.....

9. Projected turnover for the next three years

PART D: CHANGE IN COMPANY STRUCTURE/OPERATIONS

10. Please provide details of any changes to the operation of the business of the Operator during the subsistence of the licence (eg. change in employees, directors, shareholders, premise, games portfolio, technology and systems] etc.....

DECLARATION

I hereby apply for a license as specified in this application and declare that the information given above is true and correct to the best of my knowledge.

Name

Designation.....

Date..... Signature



**GAMBLING REGULATORY AUTHORITY
KEY GAMBLING EMPLOYEES APPLICATION FORM**

NAME OF APPLICANT:

DATE OF APPLICATION:

1. Nationality:

2. ID/Passport No.: Place of issue:

Expiry date:

3. Postal address:

4. Contact telephone No(s): Email Address:

5. Current employment:

6. Employer's contact details:

Physical address:

Telephone No.: Email address:

7. Previous employer's details:

Name of employer:

Employment Period Address of employer:

8. Have you ever been convicted of a criminal offence: YES/NO

If yes, please give details:

9. Have you ever been declared legally insolvent or bankrupt or have you ever filed a petition for any type of bankruptcy or insolvency under any bankruptcy or insolvency law: YES/NO

If yes, please provide details:

APPLICANT DECLARATION

Name:

Designation:

Date:

Company Seal:.....

I hereby apply for a license, as specified in this application form, and declare that the information given above and in attached sheet(s) are true and correct.

.....
(Signature)

FORM 5

(r.21(8))

GAMBLING REGULATORY
AUTHORITY

Licence No

KEY GAMBLING EMPLOYEES LICENCE

NAME OF EMPLOYEE.....

NATIONALITY

COMPANY NAME.....

TRADING NAME

DESIGNATION.....

VALIDITY PERIOD: FROM TO

ISSUED BY: DIRECTOR GENERAL

DATE ISSUED

Conditions

1. This license is non-transferable.
2. Must be produced upon request.

3. Any alteration
or forgery is punishable under section 78 of the Gambling Control Act, 2025.

FORM 6

(r.21((8))



GAMBLING REGULATORY AUTHORITY
RENEWAL APPLICATION FOR KEY GAMBLING EMPLOYEE LICENCE
PART A. APPLICANT INFORMATION

1. Applicant's Name
2. National Identity Card Number/ Passport Number
3. Postal Address
4. Nationality
5. Telephone Number
6. Email Address

PART B: COMPANY INFORMATION

7. Company Name.....
8. Company/Business Registration NumberTax PIN Number.....
9. Registered address
10. Name and Designation of main contact person (If different from the applicant)
.....
11. Please provide the name/s and addresses of the Applicant's auditors:
 - Name:
 - Address:
 - Practicing No
 - Telephone NoEmail Address:

PART C: DETAILS OF THE LICENCE BEING RENEWED

12. State details of the licence being renewed:
 - Licence No:
 - Date of issue:.....
 - Date of expiry:

13. Please state any changes in employment terms or contractual agreement

.....
.....

(Please specify, any other).....

PART D: APPLICANT'S DECLARATION

I hereby apply for a license, as specified in this application form and declare that the information given above is true and correct to the best of my knowledge.

Name.....

Designation.....

Date..... Signature.....

FORM 7

(r.23(1)(4))

GAMBLING
ONLINE GAMBLINGREGULATORY AUTHORITY
LICENCE APPLICATION FORM

NAME OF COMPANY:

NATURE OF OPERATION:

SECTION A - APPLICANT INFORMATION

Applicant's Name:

National Identity Card Number/ Passport Number:

Physical Address:

Nationality:

Telephone Number:

Email Address:

SECTION B - COMPANY INFORMATION

Trading Name:

Business Registration Number:

Registered address:

Physical Address of Operation:

Proof of ownership ☐ Leased/rented ☐

Attach ownership deed/dully executed/to be executed lease agreement)

Email address:

Name and Designation of main contact person and authorized signatory:

.....

Please provide the name/s and addresses of the Applicant's auditors:

Name:

Address:

Practicing No: Telephone No:

Email Address:.....

SECTION C – BENEFICIAL OWNERSHIP INFORMATION

Name of Beneficial Owner:

ID No./Passport:

Physical address:

Contact number:

Email Address:

* Please annex additional sheets to disclose details of any additional ultimate beneficial owner(s). *

SECTION D – FINANCIAL CAPACITY

i) Audited financial statements (last 2 years) where applicable – attached

Yes ☐ No ☐

ii) Initial Capital Investments;

iii) Source of funds:

iv) Expected revenue to be generated:

v) Bank guarantee/ Performance Bond to be attached

SECTION E- DECLARATION TO GOOD CAUSE

SECTOR	LOCATION	AMOUNT
Health		
Education		
Environment		
Sports		

SECTION F – TECHNICAL, COMPLIANCE & POLICY

Attach copies of the following documents.

- Business plan (mode of operation, terms and conditions, organization chart)
- Domain registration
- Company certificate of incorporation
- KRA tax compliance certificates (all directors and shareholders, key employees)
- Police clearance certificate/s or equivalent from country of origin
- Data protection certificate
- KIPIT certification of trading name
- A comprehensive description of the proposed games
- Software provider details & certification
- Anti-money laundering policy
- Responsible gambling policy
- Dispute resolution policy

APPLICANT DECLARATION

Name

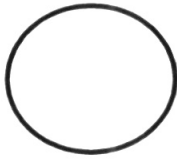
Designation.....

Date

Company seal

I hereby apply for a license, as specified in this application form, and declare that the information given above and in attached sheet(s) are true and correct.

.....
(Signature)



GAMBLING REGULATORY
AUTHORITY

Licence No

ONLINE GAMBLING LICENCE

Company Name

Trading Name

Physical Address

Forms of Operation

Permitted Activities

VALIDITY PERIOD: FROM TO

ISSUED BY: DIRECTOR GENERAL

DATE ISSUED

CONDITIONS

1. This license is non-transferable.
2. Must be displayed prominently at the licensed premise.
3. Any alteration or forgery is punishable under section 78 of the Gambling Control Act, 2025.

FORM 8

(r.36(2))



GAMBLING REGULATORY AUTHORITY
RENEWAL FOR ONLINE LOTTERY LICENCE

(Section 31 of the Act)

PART A: APPLICANT INFORMATION

1. Applicant's Name
2. National Identity Card Number/ Passport Number
3. Postal Address
4. Nationality
5. Telephone Number
6. Email Address

PART B: COMPANY INFORMATION

7. Company Name.....
8. Trading name
9. Physical address.....
10. Name and Designation of main contact person (If different from the applicant)
.....

Please provide the details of the company auditors

- i. Name:
 - ii. Address:
 - iii. Practicing No
11. Please provide the details of the Money Laundering Reporting Officer (MLRO)
- i. Name.....
 - ii. Contact details.....

PART C: DETAILS OF LICENCE BEING RENEWED

12. State the details of the licence being renewed:
- Licence No.....
- Date of Issue
- Date of Expiry.....

13. Annual performance for the last three years.....

Year 1.....

Year 3

14. Projected turnover for the next three years.....

15. Good causes undertaken in the last three years (*Attach evidence for each year of operation*)

PART D: CHANGE IN COMPANY STRUCTURE/OPERATIONS

16. Please provide details of any changes to the operation of the business during the subsistence of the licence * Please annex additional sheets if necessary. *

SECTION E- COMPLIANCE & POLICY

Attach copies of the following documents.

- i. Current CR12
- ii. KRA tax compliance certificates (all directors, shareholders and the company)
- iii. Police clearance certificate/s or equivalent from country of origin
- iv. Data protection certificate
- v. Total amount of applicable taxes for the last three years/ duration of the licence
- vi. System audit report

DECLARATION

I hereby declare that the information given above and in attached sheet(s) are true and correct.

Name:

Designation:

Date:

Company Seal:.....Signature.....

FORM 9

(r. 39(7))



GAMBLING REGULATORY AUTHORITY OF KENYA
APPLICATION FOR A LICENCE AUTHORIZING PROMOTION OF PRIZE
COMPETITION

1. In accordance with the Gambling Control Act of 2025 and the regulations made thereunder-

I
(Full name)

Of Town
(address)

Country Nationality Telephone No.

Email address Identification (ID/Passport No)

PIN No.

Hereby apply on behalf of
(Firm's name)

.....

2. State your principal premises location

3. Plot No. Street/building Town

4. State the particular good, product or service to be promoted

5. State the promotion/ marketing name under which the competition will be conducted

6. State how the prize competition will be conducted

7. Who will participate in the promotion

8. What will be the cost of entry in the competition? If any cost, state below

9. What prizes will be offered in the competition?

Prizes		Quantity	Description/Nature of the prizes	Retail Value (Ksh)
1st				
2nd				
3rd				
4th				
5th				
6th				
Others				
TOTAL COST OF THE PRIZES				

NB: If the space provided for prizes is not adequate, attach a separate sheet with the details. Also note the total cost includes the total advertising cost and the retail value of each prize) Attach also a detailed proof of possession of the prizes under description of each prize)

10. Type of the prize competition (Tick as applicable)

- Commercial (), Non- Commercial ()
- Duration in days (90) (180)

11. Where applicable, what exercise of skill or knowledge is necessary in relation to the said prize competition? (Attach the skill, questions and their answers where applicable)

.....

What method will be used to decide the winners? (Attach a detailed description of the method if necessary).....

12. How will the draw(s) be conducted? ((Attach a detailed draw schedule stating daily, weekly, monthly, other draws).....

13. State how winners will be contacted and include the number to be used to notify the winners?.....

14. Do you have adequate mechanism to ensure the integrity of the promotion?

.....

If yes, provide the details.....

15. State and provide a detailed breakdown of the cost of advertisement (attach full schedule separately and media quotations)

Media type	Channel/Platform	Content/Design	Frequency per day	Cost (Kshs)
TV				
Radio				

Print				
Social media				
Bill board				
Others				

16. Will the promotion require services of a value-added service provider?

.....
If yes, provide:

Name: License No. Short Code

(attach a copy of the license issued by the relevant state agency and provide any other information on what other services running on the short code)

17. (a) Does the applicant hold any other gambling license or permit?

If yes, indicate when obtained, status and expiry date

(b) Applied for or been refused any other permit or license under this Act or in any other

Country? If so provide particulars including the reasons:

(attach a certified copy if license granted or if not a letter communicating the denial)

(a) Engaged in any prize competition if so, (If yes, state name of the last three promotions)

.....

(b) Has ever had a promotion cancelled or suspended?

(c) If yes, state reason(s) and the name under which the promotion was conducted

GRA No. year

(d) Convicted of any criminal offence involving fraud or dishonesty?

If yes, provide details

(e) Declared bankrupt or entered in any agreement with creditors

locally or any other country If yes, give details

Has the applicant, subsidiary or associated entity of the applicant ever been, or is currently being investigated by any tax, gaming, or any other law enforcement authority in Kenya or any other country

If yes, please give details below

18. State what other benefits will the promotion generate to consumers of the good, product or service

19. State measures you would put in place to safeguard the integrity of the competition

20. State the name of person who will act as the contact person of the applicant:

(contact address, telephone, profession and physical address):.....

21. State and provide a detailed responsible gaming code of conduct which the applicant intends to implement if the license is granted.....
22. Will the promotion applied for create any employment opportunities? If yes, state number and nature of employment?.....
23. State the name and address of the auditor who will audit the competition and submit a financial statement three months after the expiry of the license:

Name.....

Postal address.....

Physical location.....

Registration No.....telephone No.....

Email address.....

24. Give any other information relevant to the promotion (*attach if necessary*).....

DECLARATION

I hereby apply for a license as specified in this application form and declare that the information provided above is true and correct to the best of my knowledge.

Name.....
.....

Designation.....
.....

Date.....

Signature.....

For official use only:

Application No:	
Date Received:	
Prescribed Application fee (KES):	
Officer's Name:	
Remarks:	

GAMBLING REGULATORY
AUTHORITY

Licence No

PRIZE COMPETITION LICENCE

Company Name
.....Promotion Name
.....Physical Address
.....Type of Promotion
.....

VALIDITY PERIOD: FROM TO

ISSUED BY: DIRECTOR GENERAL

DATE ISSUED

Conditions

1. This license is non-transferable.
2. Licence Number must be displayed prominently in all marketing materials.
3. Any alteration or forgery is punishable under section 78 of the Gambling Control Act, 2025.

FORM 10

(r.46(1)(a))

GAMBLING REGULATORY AUTHORITY

APPLICATION FOR JACKPOT AUTHORIZATION

PART A: APPLICANT INFORMATION

1. Applicant's Name
2. National Identity Card Number/ Passport Number
3. Postal Address
4. Nationality
5. Telephone Number
6. Email Address

PART B: COMPANY INFORMATION

7. Company Name
8. Company/Business Registration Number
9. Tax PIN Number
10. Registered address
11. Name and Designation of main contact person (If different from the applicant)
.....
12. Please provide the name/s and addresses of the Applicant's auditors:
 Name:
 Address:
 Practicing No
 Telephone No
 Email Address:

PART C: JACKPOT DETAILS

13. Jackpot Name/Identifier
14. Jackpot Type (tick as appropriate)
☐ Progressive

☐ Fixed

☐ Promotional

☐ Other:

15. Game(s) and system involved (technical or operational platform that runs, tracks, or pays out the jackpot)

16. Proposed Jackpot Amount(s):

Minimum.....

Maximum.....

17. Source of Funds:

☐ Player Contributions

☐ House Funded

☐ Promotional Budget

☐ Other (please specify).....

18. Effective Period

• Start Date.....

• End Date (if applicable).....

19. Provide a brief explanation for the jackpot and its intended purpose

20. Have you submitted the following supporting documents?

☐ Rules/terms and conditions

☐ Risk Assessment

☐ Financial Projection

☐ Jackpot security

PART D: APPLICANT'S DECLARATION

I hereby apply for an authorization as specified in this application form and declare that the information given above is true and correct to the best of my knowledge.

Name

Designation

Date.....Signature.....

FOR OFFICIAL USE ONLY:

Application No:	
Date Received:	
Prescribed Application fee (KES):	
Officer's Name:	
Remarks:	

SECOND SCHEDULE
FEES

1. NATIONAL LOTTERY — (r.5(2)(a)(e)) (r.8(1)(a)(b)) (r.9(2)(c)) (r.20(2)(a)) (r.20(4)) (r.21(2)(a)(d)) (r.21(8)) (r.23(2)(e)) (r.23(4)) (r.34(3)) (r.36(3)(a)(g)) (r.39(3))

ITEM	AMOUNT
APPLICATION FEE	10,000,000
LICENSE FEE	50,000,000
APPLICATION FOR RENEWAL	5,000,000
LICENSE RENEWAL FEE	30,000,000
TRANSFER OF PREMISE FEE	500,000

ONLINE LICENSE -

ITEM	AMOUNT
APPLICATION FEE	2,000,000
LICENSE FEE	12,000,000
APPLICATION FOR RENEWAL	1000,000
LICENSE RENEWAL FEE	5,000,000
PREMISE TRANSFER FEE	500,000

ADVERTISING FEES-

ITEM	AMOUNT
APPLICATION FOR ADVERTISEMENT	10,000
APPROVAL FOR ADVERTISING FEE	10% of the budget

PRIZE COMPETITION

ITEM	DURATION (DAYS)	AMOUNT (KSHS)
APPLICATION FEES	90 days 180 days	10,000
LICENSE FEE	90	10% Total Promotion Budget
PERMIT EXTENSION FEE	30	50,000 or 10% of Total Additional Promotion Budget, whichever is higher.

NATIONAL LOTTERY EQUIPMENT, MACHINES, DEVICES
GAMES AND OTHER FEES

ITEM	APPLICATION	ANNUAL LICENSE
Gambling equipment and device manufacture/ assembling	50,000	500,000
Gambling equipment and device sale/distribution	50,000	500,000
Gambling equipment testing	50,000	500,000
Provision of any gambling software/platform	50,000	500,000
Gambling equipment repair and servicing	50,000	500,000
Additional game	5,000	
Duplicate license	1,000,000	N/A
Provisional license (3 months)	1,000,000	N/A

JACKPOT

	Upto 6 months	Upto 24 months
APPLICATION FEE	20,000	100,000
APPROVAL FEE	2% of maximum jackpot amount	2% of maximum jackpot amount
ADDITIONAL FEE	10% of the additional jackpot amount	10% of the additional jackpot amount

THIRD SCHEDULE (r.5(2)(c)) (r.46(4)) (r.59(2))

ONLINE NATIONAL LOTTERY PRIZE PAYMENT TIERS

SMALL-TIER PRIZES

- (a) Prizes up to Kenya Shillings Five Hundred Thousand (KES 500,000).
- (b) Payment shall be made automatically to the player's registered mobile money wallet or online lottery account
- (c) Basic identity verification shall be conducted.
- (d) Payment shall be completed immediately.

MID-TIER PRIZES

- (a) Prizes from Kenya Shillings Five Hundred Thousand and one (KES 500,001) to Kenya Shillings Five Million (KES 5,000,000).
- (b) Payment shall be made by mobile money or bank transfer.
- (c) Government-issued identification and ticket ownership verification shall be required.
- (d) Basic anti-money laundering checks shall be conducted.
- (e) Payment shall be completed within five working days.

LARGE-TIER PRIZES

- (a) Prizes above Kenya Shillings Five Million and one (KES 5,000,001) to Kenya Shillings Fifty Million (KES 50,000,000)
- (b) Payment shall be made by bank transfer only.
- (c) Full identity verification, ticket authentication, and enhanced anti-money laundering checks shall be conducted.
- (d) Where necessary, in-person or secure video verification may be required.
- (e) Payment shall be completed within fourteen working days after completion of verification.

JACKPOT PRIZES

- (a) Prizes exceeding KES 50,000,001 shall be classified as jackpot prizes.
- (b) Jackpot winners shall be offered financial counselling and secure payment arrangements.
- (c) Structured payout options may be provided for jackpot prizes.
- (d) Payment timelines may be extended where enhanced verification or security measures are required.
- (e) Payment shall be completed within thirty days.

GENERAL PROVISIONS

- (a) No prize shall be paid without verification of lawful ticket ownership.
- (b) The National Lottery Board may issue guidelines prescribing additional controls, verification requirements, or payment procedures for any prize tier.

Made on the 29th June, 2026.

MUSALIA MUDAVADI,
*Prime Cabinet Secretary and Cabinet Secretary for
Foreign and Diaspora Affairs.*