

Approved for tabling

REPUBLIC OF KENYA

*INA
8/8/18*



*Paper laid by the
Chair, Parliamentary Broadcasting
& Library Committee
mpf
Thursday August 9, 2018*

NATIONAL ASSEMBLY



TWELFTH PARLIAMENT – SECOND SESSION – 2018

**JOINT DELEGATION OF
THE COMMITTEE ON PARLIAMENTARY BROADCASTING AND LIBRARY
AND
THE DEPARTMENTAL COMMITTEE ON INNOVATION, COMMUNICATION AND
TECHNOLOGY COMMITTEE**

**THE REPORT OF THE COMMITTEE ON PARLIAMENTARY BROADCASTING AND
LIBRARY VISIT TO THE NATIONAL BROADCASTERS SHOW HELD IN LAS VEGAS,
NEVADA FROM 7TH -12TH APRIL 2018.**

**DIRECTORATE OF COMMITTEE SERVICES,
CLERK'S CHAMBERS
PARLIAMENT BUILDINGS
NAIROBI**

AUGUST, 2018

ANNEXES

- A. Adoption list
- B. Committee Minutes

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ABBREVIATIONS

M.P- Member of Parliament

NAB- National Broadcasters

PBU- Parliamentary Broadcasting Unit

CHAIR'S FOREWORD

A joint delegation comprising members of the Committee on parliamentary broadcasting and library and, the Departmental committee on Information, Communications and Technology Committee were nominated to attend the National Broadcasters (NAB) Show held in Las Vegas, Nevada from 7th -12th April 2018;

The International Forum, held annually, provides a platform for keynote presentations, discussions, exhibition of technologies that define the future of broadcast technology and management, and is the world's best opportunity for broadcast industry networking. The show has over the years established itself as destination for radio and television management executives, including content delivery and digital executives as well as other areas of expertise such as research, regulatory, policy, advertising, marketing, technology, and business development.

During the visit, members of the delegation got the opportunity to visit NAB show exhibition stands, participated in interactive sessions, and listened through keynote presentations by world-renowned experts and broadcast technology companies.

Members acquainted themselves with the modern trends in the broadcast industry where volume, variety and velocity of content and data consumption, is increasingly paving the way for legacy content and the indispensability of investing in digital preservation, restoration, digitization and re-purposing of content to meet the exponential demands of the viewers.

This exposure to members of the committee comes in hardy, against the backdrop of ongoing commitment by the parliament of Kenya to invest in broadcasting equipment and software to enhance parliamentary live broadcasts and content creation.

It expected to enrich members' knowledge and contacts in order to enable them to participate meaningfully both at the committee level and in the plenary of the House.

The Committee wishes to thank the office of the Speaker and Clerk of the National assembly for the support accorded to members

On behalf of the Committee, it is my pleasant duty to table in the House the Report of the National Broadcasters Show held in Las Vegas, Nevada as from 7th to 12th April 2018.

HON. JOASH NYAMOKO NYAMACHE MP

EXECUTIVE SUMMARY

This report enumerates the global trends and opportunities available in the areas of broadcast management, technology and production of content.

It aims at providing a sneak preview of available platforms, products and solutions by leading players in the global broadcasting sector.

During the tour, members of the delegation had the opportunity to interact and exchange contacts with key industry professionals and representatives of global broadcast firms. Members also received informational brochures, products demos and online information on products and solutions.

At the conclusion of the tour, members came up with four (7) recommendations that; Parliamentary Broadcasting Unit (PBU) of Kenya parliament ought to be equipped with the state of the art broadcasting equipment, explore content creation, use social media platforms, and to consider the possibility of running advertising slots and strategic commercial content.

Also, National Broadcasters stay abreast with world trends on issues of Cyber security and IT Governance.

This will necessitate enactment of new laws on information retention and privacy, to counter growing threats of information systems disruptions from hackers, worms, viruses and terrorists.

ESTABLISHMENT AND MANDATE OF THE COMMITTEE

The Select Committee on Parliamentary Broadcasting and Library is established in accordance with the provisions of the new Standing Order 212 D of the National Assembly. Its mandate, as provided for in S.O. 212 D (3) is to inter-alia:-

- a. Consider and report on all matters relating to broadcasting of the proceedings of the House;
- b. Advise the House on matters related to public participation;
- c. Make reports and recommendations to the House, including proposed legislation on matters relating to broadcasting of House proceedings;
- d. Recommend to and advise the House on matters related to the provision of library, publications and research services in Parliament, including improvement of the library and research services; and
- e. Assist Members in utilizing the facilities provided by the library and research services, including use of information and communication technology.

COMMITTEE MEMBERSHIP

The Committee Members-

1. Hon, Nyamoko, Joash Nyamache MP **-CHAIRPERSON**
2. Hon. Liza, Chelule, Chepkorir, MP- **VICE-CHAIRPERSON**
3. Hon. Kipkosgei, Tonui Joseph, MP
4. Hon. Gure, Anab Mohamed, MP
5. Hon, Lekumontare, LentoiJoni Jackson, MP
6. Hon. Mwaniki, Ruth Wangari , MP
7. Hon. Mwangi, James Gichuhi., MP
8. Hon. Mwangi, Jonah Mburu, MP
9. Hon. Njiru, Eric Muchangi, MP
10. Hon. Ntwiga, Patrick Munene, MP
11. Hon. Gakuya, James Mwangi, MP
12. Hon. Gakuya, Mercy Wanjiku, MP
13. Hon. Nanok, Daniel Epuyo., MP
14. Hon. Kiti, Richard Ken Chonga., MP
15. Hon. Kasalu, Irene Muthoni, MP
16. Hon. Ochieng, Pamela Awuor (Dr.), MP
17. Hon. Hassan, Zuleikha Juma, MP
18. Hon. Mwanyanje, Gertrude Mbeyu, MP
19. Hon. Gogo, Lilian Achieng (Dr.), MP
20. Hon. Makokha, Justus Murunga, MP
21. Hon. Nzengu, Paul Musyimi, MP
22. Hon. Hiribae Said Buya, MP.
23. Hon., Lilian Cheptoo Tomitom , MP

COMMITTEE SECRETARIAT

The Committee is resourced with the following technical staff, representing the Office of the Clerk;

- (1) Mr. Johnston Kioko, Clerk Assistant II (Lead Clerk)
- (2) Mr. Hassan Abdullahi Arale, Clerk Assistant III
- (3) Ms. Marlene Ayiro, Legal Counsel
- (4) Ms. Lorna Okatch, Research Officer
- (5) Mr. Ndemo Atunga, Serjeant at Arms

COMPOSITION OF THE DELEGATION

- 1. Hon. William Kisang, MP- Leader of the Delegation (ICT)**
- 2. Hon. Jame Mwangi Gakuya, MP -Leader of the Delegation (Broadcasting)**
3. Hon. (Dr.), Pamela Awuor Ochieng, MP -Member
4. Hon. Njiru Eric Muchangi, MP- Member
5. Hon. Kipkosgei Tonui Joseph, MP- Member
6. Hon. Mark Nyawita, MP- Member
7. Hon. Gathoni Wamuchomba, MP- Member
8. Hon. Gertrude Mbeyu, MP- Member
9. Hon. Jonah Mburu, MP- Member
- 10. Mr. Johnston Mulaki Kioko -Committee Clerk/Secretary to the Delegation**
- 11. Ms. Angeline Lotuai- Clerk Assistant/Secretary to the Delegation**

1.0 INTRODUCTION

The NAB was founded as the National Association of Radio Broadcasters (NARB) in April 1923 at the Drake Hotel in Chicago. The association's founder and first president was Eugene Fc Mac Donald who also launched the Zenith Corporation. In 1951, it changed its name to the National Association of Radio and Television Broadcasters (NARTB) to include the television industry. In 1958, it adopted its current name National Association of Broadcasters.

The NAB worked to establish a commercial radio system in the United States. The system was set up in August 1928 with the establishment of General Order 40, a radio reallocation scheme by the Federal Radio commission, which awarded the choicest frequencies and broadcast times to the then-emerging commercial radio industry.

Today, NAB Show (held annually) attracts a diverse community of industries and professionals from around the globe, in the areas of; advertising, radio and television broadcast, mobile, online video, post- production technologies, social media, among others.

It is now a choice destination for radio and television management executives, including content delivery and digital executives as well as other areas of expertise such as research, regulatory, policy, advertising, marketing, technology, and business development.

2.0 ACTIVITIES/FINDINGS

3.1 Interaction with industry professionals and industry players

Members of the delegation had the opportunity to interact and exchange contacts with key industry professionals and representatives of global broadcast firms. These included key sponsors of the Show; Samsung, Alliance for Open Media, IBM security, Kodak, LG electronics, among others

3.2 Access to Products' information:-

Members received informational brochures, products demos and online information on products and solutions

These include, among others:-

- i. Robotic camera systems
- ii. Production switchers
- iii. Studio Cameras,
- iv. Consoles- studio room desks
- v. Film scanners, panels
- vi. Portable production and streaming studios
- vii. Cyber Security and content protection solutions
- viii. Cloud based video production solutions
- ix. Broadcast quality video production monitors

3.0 RECOMMENDATIONS

1. Parliamentary Broadcasting Unit (PBU) of Kenya parliament ought to be equipped with the state of the art broadcasting equipment to enable them roll out quality broadcasts
2. There is need for Parliament to explore content creation by acquisition of cameras for the both studio and news coverage and.
3. A need PBU to explore and utilize other social media platforms; video streaming, Twitter, among others
4. PBU should consider the possibility of running advertising slots and strategic commercial content
5. National Broadcasters stay abreast with world trends on issues of Cyber security and IT Governance. This will necessitate enactment of new laws on information retention and privacy, to counter growing threats of information systems disruptions from hackers, worms,

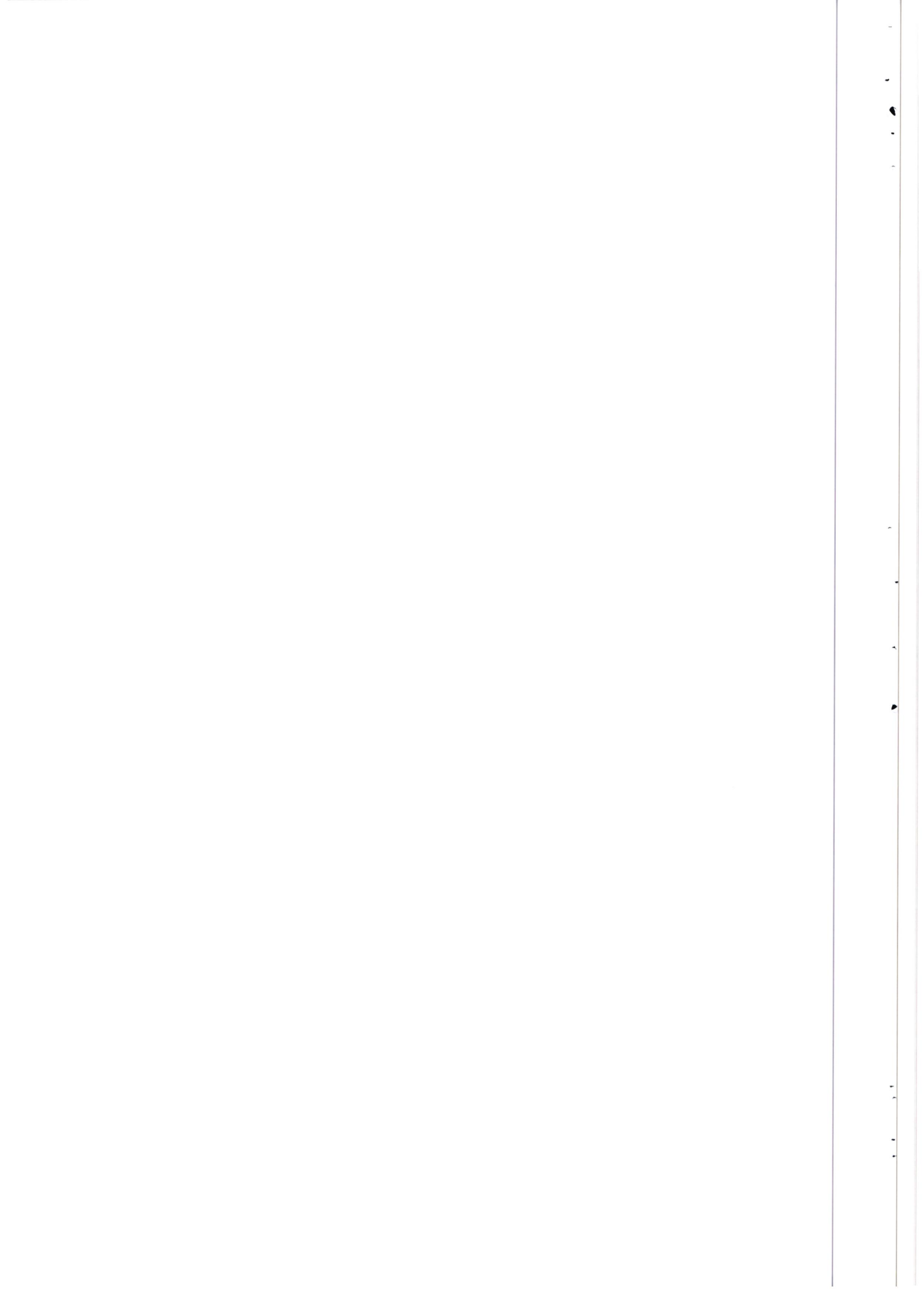
Signed..........Date.....3/7/2018.....

HON. JOASH NYAMACHE NYAMOKO, MP

**CHAIRPERSON COMMITTEE ON PARLIAMENTARY BROADCASTING
AND LIBRARY**



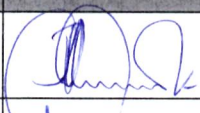
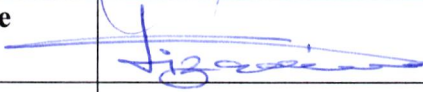

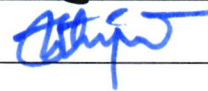
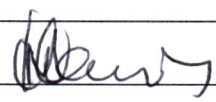

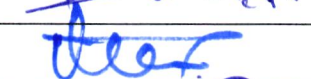
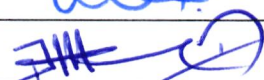
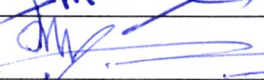


ANNEXTURE A: ADOPTION LIST




**COMMITTEE ON PARLIAMENTARY BROADCASTING AND LIBRARY
ADOPTION LIST FOR THE REPORT ON THE VISIT TO THE NATIONAL
BROADCASTERS SHOW HELD IN LAS VEGAS, NEVADA, USA FROM 7TH -12TH
APRIL 2018.**

DATE: 3/7/2018 TIME: 10 .00 AM VENUE; 9TH FLOOR HARAMBEE

COOPERATIVE HOUSE

	NAME	SIGNATURE
1	Hon, Nyamoko, Joash Nyamache MP, Chairperson	
2	Hon. Liza, Chelule, Chepkorir , MP-Vice Chairperson	
3	Hon. Gakuya, James Mwangi,MP	
4	Hon. Hassan, Zuleikha Juma, MP	
5	Hon. Gure, Anab Mohamed, MP	
6	Hon. Kipkosgei, Tonui Joseph,MP	
7	Hon Lekumontare, LentoiJoni Jackson., MP	
8	Hon. Nanok, Daniel Epuyo, MP	
9	Hon. Wangari, Mwaniki, MP	
10	Hon, Gakuya, Mercy Wanjiku ,MP	
11	Hon, Mwangi, James Gichuhi, MP	
12	Hon. Eric Njiru Muchangi, MP	
13	Hon. Ntwiga, Patrick Munene, MP	
14	Hon. (Dr.), Ochieng, Pamela Awuor, MP	
15	Hon, Mwanyanje, Gertrude Mbeyu MP	
16	Hon. Kiti, Richard Ken Chonga, MP	
17	Hon, Kasalu, Irene Muthoni, MP	
18	Hon, Nzengu, Paul Musyimi, MP	
19	Hon. Hiribae Said Buya, MP	
20	Hon. Makokha, Justus Murunga, MP	

21	Hon. Mwangi, Jonah Mburu MP	
22	Hon. (Dr.),Hon.Gogo, Lilian Achieng, MP	
23	Hon. Hon., Lilian Cheptoo, Tomitom MP	

JOHNSON KIOKO

FOR -CLERK OF THE NATIONAL ASSEMBLY

ANNEXTURE B: COMMITTEE MINUTES



**MINUTES OF THE 27TH SITTING OF THE SELECT COMMITTEE ON
PARLIAMENTARY BROADCASTING AND LIBRARY HELD ON TUESDAY 3RD
JULY, 2018 IN MEDIA CENTRE PARLIAMENT BUILDINGS, AT 10.00 AM.**

PRESENT

1. Hon, Nyamoko, Joash Nyamache MP –**CHAIRPERSON**
2. Hon. Liza, Chelule, Chepkorir, MP- **VICE-CHAIRPERSON**
3. Hon. Kipkosgei, Tonui Joseph, MP
4. Hon, Lekumontare, Lentoijoni Jackson, MP
5. Hon. Gakuya, Mercy Wanjiku, MP
6. Hon. Mwanyanje, Gertrude Mbeyu, MP
7. Hon. Kiti, Richard Ken Chonga, M.P
8. Hon. Kasalu, Irene Muthoni, MP
9. Hon. Nzengu, Paul Musyimi, MP
10. Hon. Hiribae Said Buya, MP.
11. Hon. Makokha, Justus Murunga, MP
12. Hon. Gogo, Lilian Achieng (Dr.), MP

ABSENT WITH APOLOGY

1. Hon. Ntwiga, Patrick Munene, MP
2. Hon. Gakuya, James Mwangi, MP
3. Hon. Hassan, Zuleikha Juma, MP
4. Hon. Njiru, Eric Muchangi, MP
5. Hon. Mwangi, James Gichuhi., MP
6. Hon. Ochieng, Pamela Awuor (Dr.), MP
7. Hon. Nanok, Daniel Epuyo., MP.
8. Hon., Lilian Cheptoo Tomitom , MP
9. Hon. Gure, Anab Mohamed, MP
10. Hon. Mwangi, Jonah Mburu, MP
11. Hon. Wangari Mwaniki, MP

IN-ATTENDANCE

NATIONAL ASSEMBLY

- | | | |
|----------------------------|---|---------------------------------|
| 1. Mr. Hassan A. Arale | - | Clerk Assistant III |
| 2. Ms. Josephine Kerubo | - | Parliamentary Broadcasting unit |
| 3. Ms. Deborah Mupusi | - | Media Relation Officer |
| 4. Mr. Wilson Angatangoria | - | Serjenat at Arms |

MIN.NO.0101/2018: PRELIMINARIES

The meeting was called to order at Thirty Minutes past Ten O'clock pm, after which prayer was said by Hon. Liza, Chelule, Chepkorir, M.P. after which members were all welcomed to the meeting.

MIN.NO.0102/2018: CONFIRMATION OF MINUTES

1. The minutes of the 11th Sitting was confirmed as a true record of the committee proceedings, and was proposed by Hon. Kasalu, Irene Muthoni , M.P. and seconded by Hon. Kiti, Richard Ken Chonga, MP
2. The minutes of the 12th Sitting was confirmed as a true record of the committee proceedings, and was proposed by Hon. Hiribae Said Buya, MP and seconded by Hon. Hon. Liza, Chelule, Chepkorir, M.P.
3. The minutes of the 13th Sitting was confirmed as a true record of the committee proceedings, and was proposed by Hon. Kasalu, Irene Muthoni, MP and seconded by Hon. Liza, Chelule, Chepkorir, MP.
4. The minutes of the 14th Sitting was confirmed as a true record of the committee proceedings, and was proposed by Hon. Lekumontare, LentoJoni Jackson, MP and seconded by Hon. Liza, Chelule, Chepkorir, M.P.
5. The minutes of the 15th Sitting was confirmed as a true record of the committee proceedings, and was proposed by Hon. Nzengu, Paul Musyimi, M.P. and seconded by Hon. Kasalu, Irene Muthoni , MP.
6. The minutes of the 16th Sitting was confirmed as a true record of the committee proceedings, and was proposed by Hon. Kasalu, Irene Muthoni, MP and seconded by Hon. Nzengu, Paul Musyimi, M.P.
7. The minutes of the 17th Sitting was confirmed as a true record of the committee proceedings, and was proposed by Hon. Hiribae Said Buya, M.P. and seconded by Hon. Nzengu, Paul Musyimi, M.P.
8. The minutes of the 18th Sitting was confirmed as a true record of the committee proceedings, and was proposed by Hon. Nzengu, Paul Musyimi, MP and seconded by Hon. Kasalu, Irene Muthoni , MP.

9. The minutes of the 19th Sitting was confirmed as a true record of the committee proceedings, and was proposed by Hon. Kiti, Richard Ken Chonga, M.P. and seconded by Hon. Kipkosgei, Tonui Joseph, MP
10. The minutes of the 20th Sitting was confirmed as a true record of the committee proceedings, and was proposed by Hon. Kiti, Richard Ken Chonga, M.P and seconded by Hon. Nzengu, Paul Musyimi, M.P.
11. The minutes of the 21st Sitting was confirmed as a true record of the committee proceedings, and was proposed by Hon. Kiti, Richard Ken Chonga , MP and seconded by Hon. Liza, Chelule, Chepkorir , MP.
12. The minutes of the 22nd Sitting was confirmed as a true record of the committee proceedings, and was proposed by Hon. Liza, Chelule, Chepkorir, MP and seconded by Hon. Kipkosgei, Tonui Joseph , M.P.
13. The minutes of the 23rd Sitting was confirmed as a true record of the committee proceedings, and was proposed by Hon. Nzengu, Paul Musyimi , M.P. and seconded by Hon. . Kiti, Richard Ken Chonga , MP.
14. The minutes of the 24th Sitting was confirmed as a true record of the committee proceedings, and was proposed by Hon. Kipkosgei, Tonui Joseph, MP and seconded by Hon. Nzengu, Paul Musyimi , M.P.
15. The minutes of the 25th Sitting was confirmed as a true record of the committee proceedings, and was proposed by Hon. Kiti, Richard Ken Chonga, M.P .and seconded by Hon. Nzengu, Paul Musyimi , MP.
16. The minutes of the 26th Sitting was confirmed as a true record of the committee proceedings, and was proposed by Hon. Kipkosgei, Tonui Joseph, M.P and seconded by Hon. Nzengu, Paul Musyimi, MP.

MIN.NO.0103/2018: ADOPTION OF REPORTS

After deliberation, members adopted the report on:-

1. GSMA mobile world congress held on 26th February to 1st march 2018 in Barcelona, Spain attended by Hon. Joash Nyamoko, MP, Hon. Kasalu Irene Muthoni MP and MP, Gertrude Mbeyu, MP and Hon, Jackson Lekumontare, Lentoijoni .

2. The Visit to the National Broadcasters Show held in Las Vegas, Nevada from 5th - 12th April 2018 by Hon. Joseph Kipkosgei, Tonui, MP, Hon. James Gakuya, MP, Hon. Njiru Muchangi, MP and Hon. Dr. Pamela Awuor, MP.
3. On the 2nd Artificial Intelligence for Global Summit held at ITU headquarters in Geneva, Switzerland from 15th-17th May 2018 attended by Hon. Daniel Epuyo Nanok M.P, Zuleikha Hassan Juma M.P, Hon. Gakuya, Mercy Wanjiku MP and Hon. Makokha, Justus Murunga, MP, respectively.

MIN.NO. 00104/2018: CONSIDERATION OF THE PROPOSED COMMITTEE PROGRAMME

In line with the Committee's mandate of; Enhancing Public participation, Parliamentary Broadcasting, Library services and Research services, members resolved to carry out the following activities as part of its outreach mandate to enhance public engagement with Parliament:-

PROPOSED ACTIVITIES

i. Public Lecture/Symposium at Local University

Thematic presentations and discussion conducted by external resource persons and parliamentary personnel.

ii. Parliamentary Exhibitions

In a Social hall to be identified in a locality and tents set up to display/depict historical, past and current pictorials of the leadership of Parliament where the general public, including school going children, will be invited to attend and be taught about Parliament. During this event it is expected activities would be carried out including a reading competition and awards be given to the best performing students / pupils, hence encouraging a reading culture.

Public libraries in the area selected will be invited to display their materials and create awareness on the access to parliamentary information.

iii. Community Sports Event

A sports event which includes different sports activities to be organized where Hon. Members will play against the general public or selected organized teams on the ground, such as youth groups or local football clubs and trophies to be awarded to the winning teams. This type of interaction will enhance the relationship between Hon. Members and the general public.

It is suggested that Members of the Sports Committee (Bunge FC) to be invited to join in that activity.

iv. Enhancing Parliamentary communications

It was suggested that when visiting a particular Constituency, Hon. Members can challenge themselves to learn the native language and practice speaking as a way of appreciating different communities in Kenya and how they communicate.

Sign language, the third official language in the COK 2010 can also be publicized to the public in order to empower those that are linguistically challenged to follow House proceedings.

v) Parliamentary events and Items

a) In the short term

- i) Coverage of all committee sittings by KBC;
- ii) Participation in the Devolution Conference;
- iii) Participating in the Legislative Summits;
- iv) Participating in relevant National Days.

b) In the long term

- i. Drafting of Public Participation Bill,
- ii. Re-introduction of the Bill on the Amendment of the Books and Newspaper Act, CAP 111 of the Laws of Kenya;
- iii. Lobbying for the building of a modern Purpose-Built library;
- iv. Establishment of a Parliamentary Museum;
- v. Establishment of a Parliamentary Gift Shop;
- vi. Benchmarking to establish best practices in public participation.

c) Branded Items

- i. Parliamentary Magazines / audio visual materials
- ii. Frequently Asked Questions
- iii. Selected Fact Sheets
- iv. Parliamentary Branded Pens
- v. Branded Key Holders
- vi. T- Shirts

d) County visits

The above suggested outreach activities, if implemented, will be done on a rotational basis so as to ensure regional balance across the Country.

e) Stakeholders engagement

The Committee will involve various stakeholders in its outreach activities, such as Local Communities, Public Libraries, Schools, Universities, Media Stations, County Assemblies, Parliamentarians, Lecturers and other interested parties.

MIN.NO. 00105/2018: ANY OTHER BUSINESS

The chairperson read to members the list of proposed delegation for benchmarking to parliaments of United Kingdom, Northern Ireland and Canada as follows,

UNITED KINGDOM DELEGATION

1. Hon. Dr. Pamela Ochieng Awuor, M.P- **LEADER OF DELEGATION**
2. Hon. James Mwangi Gakuya, M.P – Member
3. Hon. James Mwangi Gichuhi, M.P- Member
4. Hon. Anab Mohamed Gure, M.P- Member
5. Hon. Said Hiribae Buya, M.P- Member
6. Hon. Justus Murunga Makhoha M.P-Member

NORTHERN IRELAND DELEGATION

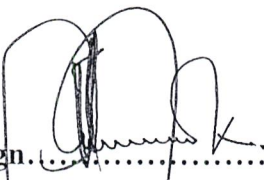
1. Hon. Nyamoko, Joash Nyamache MP –**CHAIRPERSON/HEAD OF DELEGATION**
2. Hon. Nanok, Daniel Epuyo., MP.- Member
3. Hon. Lilian Cheptoo Tomitom, MP- Member
4. Hon. (Dr.), Gogo, Lilian Achieng MP- Member
5. Hon. Mwangi, Jonah Mburu, MP- Member
6. Hon. Ntwiga, Patrick Munene, MP- Member

CANADA DELEGATION

1. Hon. Liza, Chelule, Chepkorir, MP- **VICE-CHAIRPERSON/ HEAD OF DELEGATION**
2. Hon. Kiti, Richard Ken Chonga, M.P- Member
3. Hon. Kipkosgei, Tonui Joseph, MP- Member
4. Hon. Lekumontare, Lentoijoni Jackson, MP- Member
5. Hon. Wangari Mwaniki, MP- Member
6. Hon. Kasalu, Irene Muthoni, MP- Member

MIN.NO. 00106/2018: ADJOURNMENT

The meeting was adjourned at 12.30 pm. The next meeting to be called on notice.

Sign.  Date. 26/07/2018

Hon. Joash Nyamoko, Nyamache MP (Chairperson)

